Course Description and Objectives

The three-day Policy Appreciation Course for Managers aims to equip senior CESOs with the requisite concepts, tools, and skills so they can be effective producers and consumers of policy analysis. The course will guide senior CESOs and their principals not only to make informed policy choices but also to implement these choices in the public interest.

Specifically, the course aims to enable participants:

- More aware of the value of policy analysis and of the role policy plays in shaping the activities of government;
- Understand better the theoretical underpinnings and components of policy analysis, the range of policy tools and techniques, as well as the process that must be followed and the conditions that must be met to ensure the quality and feasibility of policy outcomes;
- Know how the policy making process applies in practical situations;
- Indicate where to find policy-related methodological resources and information;
- Realize or situate their role as CESOs in the entire policy process;
- Reflect together on the role each institution can play in sound policy making

Course Modules

The course is composed of the following modules:

a) Who’s Afraid of Policy Analysis  
b) Why does Government Intervene?  
c) Tools of Public Action: Correcting Market/Government Failure  
d) Doing Policy Analysis: How should government go about it?  
e) Stakeholder Analysis: Who are the gainers and losers?  
f) Cost Benefit Analysis: Who benefits and who pays the bills?  
g) Government Expenditure Issues: Do the Poor Benefit?  
h) Practice and Politics: What is the real score?  
i) Managing Policy Making in an Agency: What can I do as a CESO?

Course Methodology

The course will use a combination of methodologies that include:

- Lecture-discussion – to ensure that participants understand the concepts and procedures involved in each topic and share their experiences;
- Workshop – to give the participants an opportunity to apply their learnings; and
- Panel Discussion – to be able to get the actual experiences faced by current/previous officials in doing policy analysis

Course Schedule

The course offering will be on November 24 to 26, 2010 at the Workshop Room 1, DAP Building, Ortigas Center, Pasig City.

Course Fee

A training fee of P7,500 shall be charged for each participant to cover kits and meals. Payments can either be cash, cheque or bank deposit.

- Cheques should be made payable to the Development Academy of the Philippines.
- Payment received at least three (3) working days before the training date is entitled to a 10% discount.
- Bank payment can be made through Land Bank of the Philippines (Pasig City Capitol Branch) Saving Account No. 0671-0103-40 of the Development Academy of the Philippines. Kindly fax the deposit slip to (02) 631-2132.
- A 15% cancellation fee will be charged for reservations withdrawn within three (3) working days before the training date.

Reservation of slots is on a first come, first serve basis. DAP reserves the right to re-schedule the course if the minimum number of participants is not met.

Deadline for registration: November 17, 2010

For inquiries, please call Center for Governance c/o Kidjie Ian Saguin at (02) 631-2146 or (02) 631-0921 to 30 loc. 183
Send your accomplished reservation form at Fax No. (02) 631-2132 or email to kidjie@yahoo.com