

VISION

DAP thinks and acts ahead of the curve in accelerating the transformation of people and organizations for nation-building.

MISSION

1. Initiate research and strategic studies that address the current issues and foresight trends to generate better policy and action.
2. Provide consultancy, training and education that is relevant and responsive to the public and private sector towards increased productivity and excellence.
3. Initiate concrete programs and projects that accelerate growth, development, and security for replication, as well as assist in sustaining public and private collaboration.

CORE VALUES

- **Integrity:** Firm adherence to a code of especially moral or artistic values: *Incorruptibility*
- **Professionalism:** Strict adherence to accepted ethical standards in attaining set goals
- **Patriotism:** Love and devotion to one's country that is rooted in its culture

DAP Strategy Map

(2017-2022)



Accountable Governance

National Productivity & Competitiveness

SO1: Enhanced competence of government officials

SO2: Improved effectiveness and efficiency of government organizations assisted

SO3: Broadened adoption of innovative and synergistic solutions to address broad-based socio-economic concerns

SO4: Engaged in policy-oriented research and strategic studies on priority socio-economic development agenda of the country

SO5: Ensured delivery of relevant high quality training, education, consultancy and research services

SO6: Broadened network and linkages with local and foreign (public or private) institutions

SO7: Sustained financial viability

SO8: Enhanced operational efficiency and effectiveness

SO 9: Expanded and maintained pool of high performing talents

SO10: Established world-class facilities that enable the delivery of excellent services

CUSTOMER & STAKEHOLDER

FINANCIAL

INTERNAL PROCESS

LEARNING & GROWTH